

# FAST FACTS

- CareerBuilder is the global leader in human capital solutions, helping companies target and attract their most important asset – their people. Its online career site, CareerBuilder.com, is the largest in the U.S. with the most traffic and revenue.
- CareerBuilder posts an average of 1 million jobs per month.
- Since January 2004, CareerBuilder has captured the most traffic in the industry, according to reports from comScore Media Metrix. The CareerBuilder network now draws more than 23 million unique visitors per month, approximately 10 million more than its largest competitor. CareerBuilder extended its agreement to be the exclusive job content provider to the MSN Careers channel in the U.S. through 2013 and broadened its alliance to include key MSN international sites.
- In 2008, CareerBuilder generated \$740 million in network revenue in North America, beating its largest competitor by more than \$100 million. CareerBuilder continues to outpace its largest competitor in 2009.
- CareerBuilder began its international expansion in 2006 and has launched organic sites in Canada, the U.K., India, China, Spain, Germany, Norway, France, Switzerland, Italy, Ireland, Belgium, Norway and Romania. In addition, CareerBuilder acquired sites in France (LesJeudis.com), Sweden (Jobbguiden.se), The Netherlands (JobbingMall.nl) and Greece (Kariera.gr). CareerBuilder also maintains strong partnerships in South Korea with Incruit, Latin America with Bumeran, Israel with Drushim, South Africa with Jobs.co.za and the Middle East with GulfTalent.
- CareerBuilder powers the career centers for more than 1,700 partners, including 140 newspapers and leading portals such as MSN and AOL. Including partner Web properties and subsites and the microsites the company owns, CareerBuilder's job search engine is present on more than 9,000 Web sites worldwide.
- CareerBuilder serves 91 percent of the FORTUNE 500 and 100 percent of the FORTUNE 100. CareerBuilder works with the world's largest employers, providing resources for everything from employment branding and data analysis to talent acquisition. CareerBuilder also partners with Facebook to help clients run campaigns that promote their brands and job openings.
- CareerBuilder introduced a state-of-the-art job matching technology in 2005, revolutionizing job search and candidate search with highly relevant results. The technology remains unparalleled today.
- CareerBuilder is owned by Gannett Co., Inc. (NYSE:GCI), Tribune Company, The McClatchy Company (NYSE:MNI) and Microsoft Corp. (Nasdaq: MSFT).